

Planning a Women in Agriculture Conference?

~ Why plan a women in agriculture conference? ~

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- Educational programming for women is not a new concept for Extension. Girls clubs (and boys clubs) of the early 1900's actually helped to mold the Home Economics programming in Extension.
- In the past, programming for women might have focused on the role of the farm wife, through the Family and Consumer Agents. Other programs, for women, were structured through 4-H programs.

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Today – Women are recognized as operators in the farming business, some are the principal operator. According to NASS:

Women Operators		
	2002	1997
Total Women Operators	847,680	
Women as Principal Operator	236,269	209,784

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- Outreach & educational programming efforts of Extension have been both reactive and proactive, as our clientele and audiences have changed over the years.
- As educators, we can respond to the programming needs of “women in agriculture” by recognizing women as partners and/or principal operators in their agribusiness by offering educational workshops geared to them as well as to other women who are somehow involved the agriculture industry.

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~Target Audience ~

Who will benefit from the
program?

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The ***Target Audience*** might include:

- Women involved in production agriculture:
 - Conventional, Sustainable, Organic, Alternative
- Landowners
- Spouses/Partners
- Off-farm children with farm interest, inheritances
- Agricultural Educators
- Agricultural Agency Employees
- Higher Ed students considering a career in production agriculture